

FUTURE OF SEX

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Online Media Kit 2019

AUDIENCE OVERVIEW

Future of Sex attracts a niche audience of consumers looking to discover the latest innovations in sex technology. To tap into this market, we offer a range of digital advertising options that will also align you with our brand authority.

Learn more:

Website Statistics

123,133

Monthly Page Views

69,978

Unique Monthly Visitors

1:05

Average Session Duration

*Google Analytics results October 16, 2018 - November 14, 2018

Social Media

13,338 followers

Twitter

1,093 likes

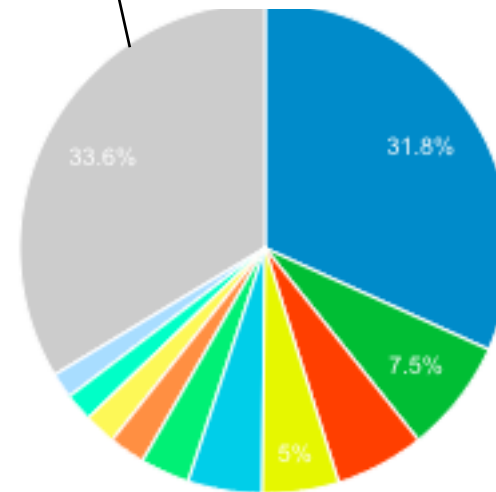
Facebook page

*November 2018

TOP 10 VISITOR COUNTRIES

1. United States	31.78%
2. India	7.49%
3. United Kingdom	5.89%
4. Canada	5.02%
5. Germany	4.90%
6. Australia	3.25%
7. France	2.39%
8. Turkey	2.11%
9. Netherlands	1.86%
10. China	1.69%

Remaining 191 visitor countries



***Google Analytics results October 16, 2018 - November 14, 2018**

AD OPTIONS

Banner and Pop-up Ads

	300 X 200 Banner	550 X 480 Pop-up Ad
Ad Product:		
Dimensions:	300 X 200 pixels	550 X 480 pixels
Rich Media:	No	Yes
Max Initial File Load Size:	40 KB	40 KB
Subsequent Max Polite File Load Size:	N/A	100 KB
Subsequent Max User Initiated File Load Size:	N/A	2.2 MB for creative files
Placement:	Right sidebar	Front of page (not including Bizarre Bazaar pages)
Cost:	US\$200/week 1st week intro deal US\$100*	US\$1,500/week (with one-week trial on both sides)

Guidelines: All advertisements must adhere to Future of Sex's "Safe for Work" policy, in line with Future of Sex's editorial policies. Explicit sexual language is not permitted. For images or video, neither nudity nor depictions of sex are permitted. All ads and links leading to explicit content must be marked as "NSFW."

AD OPTIONS

Sponsored Posts

Ad product	Word Count	Cost
Sponsored post written by advertiser	Discretionary	US\$500 intro offer US\$300*
Sponsored post written by Future of Sex creative services team	Up to 600 words	US\$800 intro offer US\$400*

*intro offers apply to first ad only

Sponsored posts will be placed alongside Future of Sex articles and be **marked as sponsored material.

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AD OPTIONS

Giveaways/Competitions

Please contact us for details if you are interested in collaborating with Future of Sex for a product giveaway or competition. Pricing is POA.

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CONTACT

**For advertising enquiries visit:
<https://futureofsex.net/advertise>**

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