

FUTURE OF SEX

Online Media Kit 2017

AUDIENCE OVERVIEW

Future of Sex attracts a niche audience of consumers looking to discover the latest innovations in sex technology. To tap into this market, we offer a range of digital advertising options that will also align you with our brand authority.

Learn more:

Website Statistics

88,047

Monthly Page Views

48,567

Unique Monthly Visitors

1:08

Average Session Duration

*Google Analytics results December 14, 2016 - January 13, 2017

Social Media

12,036 followers

Twitter

870 likes

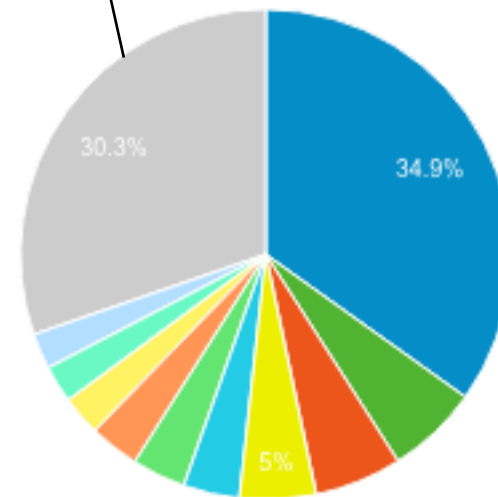
Facebook page

*January 13, 2017

TOP 10 VISITOR COUNTRIES

1. United States	34.87%
2. United Kingdom	6.07%
3. India	5.76%
4. Canada	5.02%
5. Germany	3.71%
6. France	3.54%
7. Indonesia	3.29%
8. Australia	2.63%
9. Turkey	2.47%
10. Russia	2.36%

Remaining 191 visitor countries



***Google Analytics results December 14, 2016 - January 13, 2017**

AD OPTIONS

Banner and Pop-up Ads

Ad Product:	300 X 250 Banner	550 X 480 Pop-up Ad
Dimensions:	300 X 250 pixels	550 X 480 pixels
Rich Media:	No	Yes
Max Initial File Load Size:	40 KB	40 KB
Subsequent Max Polite File Load Size:	N/A	100 KB
Subsequent Max User Initiated File Load Size:	N/A	2.2 MB for creative files
Placement:	Right sidebar	Front of page
Cost:	US\$200/week	US\$1,000/week

Guidelines: All advertisements must adhere to Future of Sex's "Safe for Work" policy, in line with Future of Sex's editorial policies. Explicit sexual language is not permitted. For images or video, neither nudity nor depictions of sex are permitted.

AD OPTIONS

Sponsored Posts

Ad product	Word Count	Cost
Sponsored post written by advertiser	Discretionary	US\$500 intro offer US\$250
Sponsored post written by Future of Sex creative services team	Up to 600 words	US\$800 intro offer US\$400

Sponsored posts will be placed alongside Future of Sex articles and be **marked as sponsored material. In this package, we may also direct readers to like your brand on Facebook or follow you on Twitter. We will promote the post on our social media accounts, funneling more traffic to your brand. Please note that, following Google's webmaster guidelines, all links in sponsored posts **must have a "nofollow" attribute**.

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AD OPTIONS

Giveaways/Competitions

Please contact us for details if you are interested in collaborating with Future of Sex for a product giveaway or competition. Pricing is POA.

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CONTACT



VIRTUAL SEX



REMOTE SEX



IMMERSIVE
ENTERTAINMENT



ROBOTS



SEX TECH



AUGMENTATION



BIZARRE BAZAAR
(18 YEARS +)

**For advertising enquiries visit:
<http://futureofsex.net/advertise>**

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