

FUTURE OF SEX

Online Media Kit 2016

AUDIENCE OVERVIEW

Future of Sex attracts a niche audience of consumers looking to discover the latest innovations in sex technology. To tap into this market, we offer a range of digital advertising options that will also align you with our brand authority.

Learn more:

Website Statistics

93,795

Monthly Page Views

50,976

Unique Monthly Visitors

1:08

Average Session Duration

*Google Analytics results May 25, 2016 - June 24, 2016

Social Media

10,276 followers

Twitter

804 likes

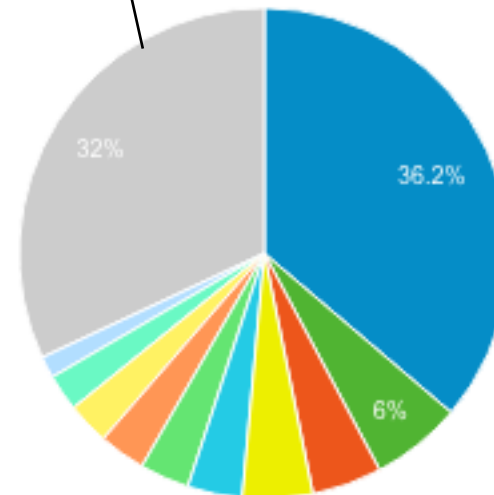
Facebook page

*June 24, 2016

TOP 10 VISITOR COUNTRIES

1. United States	36.21%
2. United Kingdom	5.99%
3. Canada	4.62%
4. India	4.62%
5. Germany	3.61%
6. Indonesia	3.27%
7. Australia	3.08%
8. Turkey	2.79%
9. France	2.42%
10. Italy	1.42%

Remaining 177 visitor countries



*Google Analytics results May 25, 2016 - June 24, 2016

AD OPTIONS

Banner and Pop-up Ads

	300 X 250 Banner	550 X 480 Pop-up Ad
Ad Product:		
Dimensions:	300 X 250 pixels	550 X 480 pixels
Rich Media:	No	Yes
Max Initial File Load Size:	40 KB	40 KB
Subsequent Max Polite File Load Size:	N/A	100 KB
Subsequent Max User Initiated File Load Size:	N/A	2.2 MB for creative files
Placement:	Right sidebar	Front of page
Cost:	US\$200/week	US\$1,000/week

Guidelines: All advertisements must adhere to Future of Sex's "Safe for Work" policy, in line with Future of Sex's editorial policies. Explicit sexual language is not permitted. For images or video, neither nudity nor depictions of sex are permitted.

AD OPTIONS

Sponsored Posts

Ad product	Word Count	Cost
Sponsored post written by advertiser	Discretionary	US\$500 intro offer US\$250
Sponsored post written by Future of Sex creative services team	Up to 600 words	US\$800 intro offer US\$400

**Sponsored posts will be placed alongside Future of Sex articles and be marked as sponsored material. In this package, we may also direct readers to like your brand on Facebook or follow you on Twitter. We will promote the post on our social media accounts, funneling more traffic to your brand. We are also open to embedding appropriate social media feeds of the sponsor within the sponsored post.

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AD OPTIONS

Giveaways/Competitions

Please contact us for details if you are interested in collaborating with Future of Sex for a product giveaway or competition. Pricing is POA.

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CONTACT



VIRTUAL SEX



REMOTE SEX



IMMERSIVE
ENTERTAINMENT



ROBOTS



SEX TECH



AUGMENTATION



BIZARRE BAZAAR
(18 YEARS +)

**For advertising enquiries visit:
<http://futureofsex.net/advertise>**

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